



**August 13-15, 2010
Green Bay**

Ships arriving Thursday for Baylake Bank Tall Ship Festival

Green Bay (August 10, 2010) – The twelve tall ships participating in the Baylake Bank Tall Ship Festival, presented by PMI Entertainment Group, will be arriving Thursday. The festival is in downtown Green Bay August 13-15. Here is tentative timeline:

Set-up of festival grounds is taking place Tuesday and Wednesday.

The Parade of Sail (parade involving all of the ships) will be in **Sturgeon Bay** Thursday morning from approximately 7:30am – 10:30am.

Ships arrive in Green Bay Thursday approximately from 3pm – 5pm. Visitors are invited to view ships' arrival from the Nitschke Bridge. Tickets are \$4.

Festival is Friday – Sunday from 10am – 5pm. Admission is \$10 for adults and \$8 for seniors and children 5-12.

The main festival grounds will be on the west side of the Fox River at Leicht Memorial Park where most of the ships will be docked. Two ships will be docked on a barge near the Neville Public Museum and one ship will be on the east side of the river at City Deck. The festival will include interactive ship tours, non-stop entertainment including maritime music & roaming costumed characters, children's area and educational programs regarding the Great Lakes and water conservation.

Green Bay is the first and only city in the state to have hosted a Tall Ships Challenge® event of this size and scope. It could draw as many as 75,000 people. The 2006 festival had an economic impact of 2.2 million dollars. For further ship or other information, go to www.tallshipgreenbay.com.

The American Sail Training Association has partnered with Great Lakes United to bring a fleet of tall ships to the Great Lakes, the world's largest body of fresh water, as part of the Great Lakes United TALL SHIPS CHALLENGE® 2010 race series. The tall ships race runs through all five Great Lakes making port appearances in cities throughout the US and Canada. Two important initiatives sail along with the tall ships: water conservation education and youth sail training!

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