



**August 13-15, 2010
Green Bay**

Tall Ship festival draws more than 51,000 to downtown Green Bay

Green Bay, WI (August 16, 2010) – The Baylake Bank Tall Ship Festival brought 51,621 to downtown Green Bay August 13-15. The total figure includes attendance on the festival grounds for day and evening events Friday-Sunday as well as the number of people downtown for the ships' arrival on Thursday afternoon.

"We are extremely proud to have presented this prestigious event in the City of Green Bay," said PMI Chief Operating Officer Cora Haltaufderheid. "With the dedicated support of our staff, sponsors and more than 350 volunteers, we were able to showcase downtown Green Bay and its businesses in the light they deserve."

Green Bay is the first and only city in the state to have hosted two Tall Ships Challenge® events of this size and scope.

The American Sail Training Association has partnered with Great Lakes United to bring a fleet of tall ships to the Great Lakes, the world's largest body of fresh water, as part of the Great Lakes United TALL SHIPS CHALLENGE® 2010 race series. The tall ships race runs through all five Great Lakes making port appearances in cities throughout the US and Canada. Two important initiatives sail along with the tall ships: water conservation education and youth sail training!